



MEDIA INFORMATION

For more information, contact:

Alyssa Becthold, Public Relations Director

Hellman

a.becthold@hellman.com

319-234-7055

FOR IMMEDIATE RELEASE

Page 1 of 2

CITY LAUNDERING CO. HAS CONTEST FOR CLIENTS Company Holds Drawing for Jacket Giveaways

OELWEIN, Iowa (March 14, 2007) – The final event of City Laundering’s 100th Anniversary was held to honor clients in a special contest. A drawing was recently held at the company and winners’ names have now been released.

Employees of City Laundering’s uniform rental customers were eligible for this client promotion. Six lucky names were drawn as the contest winners.

“Because this was the last event in the celebration of our 100th anniversary,” said Bob Tranbarger, Route Supervisor, “the employees wanted to make it about our clients. After all, they’re the reason we’ve prospered all these years.”

Winners of City Laundering’s client contest each won a Timberline winter jacket. The jackets were recently delivered to the winners by their route supervisors.

Winners receiving the Timberline jackets were: Daryl Kuehner from Bay Valley Foods in New Hampton; Randy Lenehan from Lynch Livestock in Waucoma; Bill Sauser from Dyersville Diecast in Dyersville; Koby Despard from K Industries in Janesville; Ray Radcliff from Huff Electric in Cedar Rapids; and Chris McFersen from Ketelsen RV in Hiawatha.

CITY LAUNDERING CO. HAS CONTEST FOR CLIENTS/*Page 2 of 2*

Founded in 1906, City Laundering Co. supplies textile rental services on a weekly basis to thousands of businesses throughout Northeast Iowa and Southwest Wisconsin. The company recently celebrated its 100th year in business. Services include uniform rental, towel rental, dust control services, restroom services and personalized image apparel. City Laundering Co. is headquartered in Oelwein, Iowa, and employs more than 60 individuals.

###