

## **City Laundering Company Offers New Packaging**

City Laundering Company has installed a new bagging system for some of our linen items that we've previously delivered as banded products. As City Laundering Co. strives to remain competitive on its linen products, some research was conducted and the decision was made to implement a bagging system as a matter of efficiency and customer service.

Soft goods in poly bags will protect our customer's rentals during delivery, to their floor, and to the point of use, keeping the product clean until needed. The poly bags offer the customer the ability to keep the items bagged until needed and when one is needed, the linen can be pulled from a slit in the bag similar to a Kleenex tissue. This offers the customer some portability with the use of our linen products unlike the current method of delivery. Presently, the items are delivered banded together. When the band is removed or cut, the customer loses their ability to keep the linen items together and neatly stored away in a bag until needed.

We're very excited to be implementing this new system as we feel strongly that both our customers and City Laundering Co., including the production staff, will find it to be very mutually beneficial.